

# Connor McDevitt

[connorjmcdevitt@gmail.com](mailto:connorjmcdevitt@gmail.com) | (203) 820-0022 | [LinkedIn](#) | [PORTFOLIO](#)

## SUMMARY

Creative professional specializing in video production, motion graphics, and graphic design. Experienced creating marketing-driven content for brands, agencies, and campus organizations, with a background in content creation, social media, and campaign development. Skilled in visual storytelling, photography, videography, hand-drawn animation, and cross-channel marketing. Proficient in Adobe Creative Suite and DaVinci Resolve, with experience producing creative work across digital, social, and print platforms. I am fluent in English and Spanish.

## EDUCATION

### Brigham Young University - Idaho

Bachelor of Science in Communications

Emphasis: Video Production and Visual Media | Minor: Graphic Design

Certificate: Fundamentals of Professional Design

Graduated: July 2026 | GPA: 3.8

### Mountainland Technical College (MTECH)

Certificate in Digital Media

Graduated: 2021

## EXPERIENCE

*BYU-Idaho Media Creation* | **Media Creator: Video, Photo, Motion Graphics** | Sep 2022 to Present

- Produced video and photo content for campus events, concerts, and fashion shows.
- Created over 150 hand-drawn animated rotoscope frames for original marketing projects.
- Coordinated camera, lighting, and production across multiple sets.

*37 Media and Marketing Group* | **Marketing and Communications Intern** | Jan 2024 to Nov 2024

- Produced 100+ short-form videos and photos for national restaurant marketing campaigns.
- Designed graphic assets for social media, websites, and promotional events.
- Assisted in campaign coordination, asset management, and cross-platform scheduling.

*QXO (Formerly Beacon)* | **Marketing and Communications Intern** | Jun 2022 to Aug 2022

- Created 30+ branded graphics and illustrations for executive and social media campaigns.
- Designed marketing materials for store launches to support cross-channel promotions.

*Volunteer Connection* | **Marketing Specialist** | Sep 2021 to Jun 2022

- Managed social media campaigns, driving volunteer engagement and recruitment.
- Produced promotional event posters, animated videos, and web banners.
- Oversaw design quality control, printing, and campus distribution.

## SKILLS

- **Creative and Production:** Content Creation, Video Production, Motion Design, Photography, Capture and Edit, Graphic Design, Design Principles, Stop-Motion Animation
- **Software:** Adobe Creative Cloud (Premiere Pro, Illustrator, Photoshop, InDesign), DaVinci Resolve, Procreate, Google Workspace
- **Languages:** English and Spanish (Fluent)