

CONNOR McDEVITT

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SUMMARY

Creative professional specializing in video production, motion graphics, and graphic design. Experienced creating marketing-driven content for brands, agencies, and campus projects. Skilled in content creation, social media management, and campaign coordination. Fluent in English and Spanish. Bachelor of Science in Communications candidate, graduating July 2026, seeking full-time creative, art direction, motion design, or content creation roles.

SKILLS

Video Production • Motion Graphics • Claymation & Animation • Graphic Design • Visual Storytelling • Content Creation (Video & Photo) • Digital Marketing • Social Media Content • Brand Content Development • Production Coordination • Asset Management • Adobe Premiere Pro • After Effects • Photoshop • Illustrator • DaVinci Resolve • Procreate • Camera & Lighting Setup • Post Production • Microsoft Office • Google Workspace • English & Spanish

EDUCATION

Bachelor of Science in Communications (Video Production & Visual Emphasis) | BYU-Idaho | **Expected July 2026**

Minor: Graphic Design | Certificate: Fundamentals of Professional Design | GPA: 3.8

Certificate in Digital Media | MTECH

EXPERIENCE

Media Creator: Video, Photo, Motion Graphics | BYU-Idaho Media Creation | Sep 2022 - Present

- Produced video and photo content for campus events, including concerts and fashion shows.
- Created over 150 hand-drawn animated rotoscope frames for original marketing projects.
- Project coordination across multiple sets, including camera operation, lighting, and production.
- Organized and cataloged digital assets for efficient team access and campaign use.

Marketing & Communications Intern | 37 Media & Marketing Group | Jan 2024 - Nov 2024

- Produced 100+ short-form videos and photos for national restaurant marketing campaigns.
- Designed graphic assets for social media, websites, and promotional events.
- Assisted in campaign coordination, including asset management, copy editing, and scheduling across platforms.

Marketing & Communications Intern | QXO (Formerly Beacon) | Summer 2022

- Created 30+ branded graphics and illustrations for executive and social media campaigns.
- Designed marketing materials for store launches and events, supporting cross-channel promotional efforts.

Marketing Specialist | Volunteer Connection, BYU-Idaho | Sep 2021- Jun 2022

- Managed social media marketing campaigns, increasing volunteer engagement and recruitment.
- Produced promotional event posters, animated videos, and web banners.
- Oversaw design quality control, printing, and campus distribution for all marketing materials.